

# Mexico Real Estate and Investment News

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## Foreign Rush For Mexico Investment

The last couple of weeks have seen report after report about foreign companies investing big money and making business commitments in Mexico.

Growing optimism about the economy has led many to realize that now is the time to invest in emerging markets, and Mexico investment tops the list.

Recent news related to foreign investment in Mexico includes:

- British bank HSBC raising its recommendation for Mexican shares to "buy".
- American car manufacturer General Motors completing a Mexico investment of more than \$1 million in a new customer service center and the 6 millionth car rolling off their Mexican production line.
- The Wall Street Journal newspaper reporting that American car manufacturer Chrysler is planning to build new Fiats at its plant in Toluca, Mexico.
- U.S. credit ratings agency, Fitch, re-confirming its "B" rating for Mexican cement giant, Cemex.
- Reports that Spanish mega-bank, Santander, has invested \$190 million in a new customer contact and service center in Querétaro, Mexico.
- U.S. communications leader, Motorola, announcing the opening of its new innovation and development center in Monterrey, with a reported \$8 million Mexico investment in infrastructure.
- U.S. financial experts, JP Morgan, rating Mexico as their top pick for Latin American stocks and shares.
- U.S. drinks company, Coca-Cola, announcing a



commitment to invest \$5 billion in Mexico in the following 5 years.

- U.S. financial experts, Morgan Stanley, raising their recommendation for shares in Mexican construction companies Geo and Urbi.
- Spanish construction company Acciona saying it will oversee the building of 3 hospitals and a clinic in Mexico worth \$43 million.

All of this comes on top of existing commitments by foreigners in real estate, such as major Spanish developers and banks investing billions in projects like Mayakoba and Mareazul in the Riviera Maya.

Clearly, the same logic for investing in Mexican businesses applies for foreigners thinking of investing in Mexico real estate.

As the global economy recovers foreign money will continue its rush to emerging markets in search of strong returns - be they in businesses or property.

The Mexico investment property market is already showing strong signs of growth. The savvy investor knows that *now* is the time to get in, before prices really start to take off.

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<http://www.investmentpropertiesmexico.org/2009/08/foreign-rush-for-mexico-investment.html>

